

# PROJECT OVERVIEW

## Local Strategic Partnerships - Engaging the Community



A subsidiary of General Physics (UK) Ltd  
[www.bathconsultancygroup.com](http://www.bathconsultancygroup.com)

All councils are required to develop a Local Development Framework which describes a spatial strategy for the locality and needs to be integrated with the local community plan. The local strategic partnership needs to own this plan and feel that there has been genuine participation.

In previous years the Council had not succeeded in winning the support of either local stakeholders or the community in its local strategic plan. As a result, development had been fragmented and ad hoc, lacking the sort of sustainable ambition that was needed to tackle major issues facing the town. Previous attempts had relied on questionnaires or council led meetings to which very few people turned up.

The Council worked with a BCG consultant who facilitated a series of sessions with local planning agents, public service representatives and interest groups. These were aimed at identifying ways of improving the dialogue between stakeholders before the draft

framework was developed and offered for formal consultation.

This led to a community wide café conversation in which local citizens were engaged in small groups in high street locations, exchanging ideas and views on four key challenges facing the community.

The benefit was a renewed confidence on the part of the planning team and the Local Strategic Partnership in engaging with the community in imaginative ways, transcending the 'us and them' mindset and enabling genuine collaborative generation of strategy.



Please contact us on **+44 (0)1225 520866** or email [office@bathconsultancygroup.com](mailto:office@bathconsultancygroup.com) if you would like to find out more. We would welcome a conversation with you.